

Global Commitment to Sustainability



Sustainability at Bayer is an integral part of a corporate policy geared to long-term success and high-quality solutions. This commitment is also evidenced by the company’s participation in numerous initiatives and projects around the world. Logos relating to a selection of these activities appear in the left margin in the order in which the respective activities are described below.



Bayer has long practiced the concept of Responsible Care. Since 1994 the company has actively supported the voluntary Responsible Care initiative of the chemical and pharmaceutical industry, including the Global Charter revised in 2006, striving for continuous improvement in the areas of health, safety and environment.



A member of the World Business Council for Sustainable Development since 1997, Bayer was a co-founder of German industry’s sustainable development forum “econsense” in 2000.



Bayer is a founding member of the Global Compact initiative of the United Nations, actively promoting its principles through its support for the “Caring for Climate” and “CEO Water Mandate” initiatives and numerous projects. In Brazil, for example, Bayer supports the Abrinq Foundation in its efforts to combat child labor, and in India the company participates in the “Learning for Life” initiative for the protection and advancement of children during their education.



Bayer’s partnership with the United Nations Environment Programme (UNEP) has set new standards in public-private partnerships. Among the long-standing joint activities is the “Bayer Young Environmental Envoy” program, in which young people from 19 countries on four continents take part.



The company places maximum importance on climate protection, and in 2009 joined the UNEP Climate Neutral Network, which promotes low-CO₂-emission industrial and social structures. Bayer was also included again in 2009 in the Carbon Disclosure Leadership Index published by the Carbon Disclosure Project, run on behalf of institutional investors and other organizations. To help reduce greenhouse gas emissions from relevant buildings worldwide, Bayer is also supporting the Sustainable Buildings and Climate Initiative of the U.N. Environment Programme (UNEP SBICI) as part of its EcoCommercial Building program.



For more than 50 years, Bayer has supported family programs in over 130 countries, focusing on cooperation with private and public relief organizations such as the United Nations Population Fund (UNFPA). In the fight against tuberculosis, Bayer is cooperating with the Global Alliance for TB Drug Development, a U.S. non-profit organization, with the aim of developing a new drug that reduces treatment times.



Bayer set up the Global Exploration Fund together with National Geographic, the world’s largest non-profit scientific organization.



Bayer is represented in major sustainability indices and investment funds that focus on companies pursuing responsible and sustainable corporate strategies. For example, Bayer is listed in the Dow Jones Sustainability Index World, the FTSE4Good index series and the Advanced Sustainable Performance Indices (ASPI) Eurozone. It also qualified for inclusion in the Storebrand SRI Funds as a “Best in Class” company.



Our sustainability reporting is based on the guidelines of the Global Reporting Initiative, which Bayer supports as an organizational stakeholder.

